

1 HTML OPTION PREFERRED

Submit an HTML file that has all images, graphics, text, and links built-in.

2 STATIC JPG OPTION

Submit one or multiple static JPGs that include all images, graphics, and text with corresponding click-thru URLs.

- *JPGs must be 800px wide or less*
- *Includes one link per jpg*

3 DESIGN ASSIST OPTION ADDITIONAL FEE*

Provide ALL elements below:

- ▶ Static JPG images, logos or graphics
- ▶ Branding information (colors, taglines, etc.)
- ▶ Design mockup or ideas to help with design direction.
- ▶ Click-thru URLs and Social Media links/handles

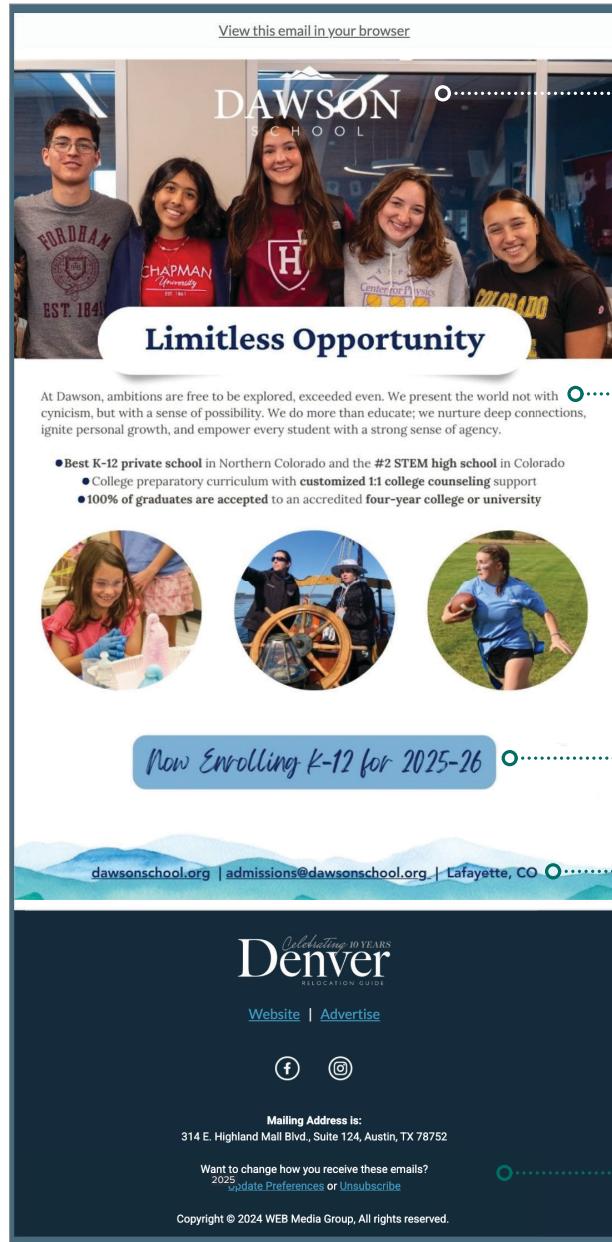
* Contact your Account Representative for a quote on design services.

NOTE: Design services include 2 rounds of proofs so be sure to include any edits/changes/feedback in the first round to avoid additional fees.

Our Design team will send a preview email through Mailchimp and ask for any edits/changes. Once approved, we will schedule the e-blast for deployment.

CREATIVE CONTACT:

**WEBPRODUCTION
@WEBMEDIAGROUP.COM**



Your Brand Elements

Including logo and photo(s) that represent your brand

Body Copy

100 word max. Content should include an offer or announcement and appeal to the Relocation audience

Call-to-Action

Contact Information

Include address, phone, website and social media

Market Relocation Guide Footer

Please include Subject Line + Preview Text

| | |
|--------------------|--|
| Southwest Airlines | \$49 fare sale! Hot deals for winter travel. - These deals are snow joke. View in web browser View our mobile si |
| Goldbelly | Pizza Sale ENDS TOMORROW! 🍕 - Up to 30% off Bartolini's, Di Fara, Imo's, and more of America's most legend |

Subject Line

Preview Text