

1 HTML OPTION *PREFERRED*

Submit an HTML file that has all images, graphics, text, and links built-in.

2 STATIC JPG OPTION

Submit one or multiple static JPGs that include all images, graphics, and text with corresponding click-thru URLs.

- JPGs must be **800px wide** or less
- Includes one link per jpg

3 DESIGN ASSIST OPTION ADDITIONAL FEE*

Provide ALL elements below:

- ▶ Static JPG images, logos or graphics
- ▶ Branding information (colors, taglines, etc.)
- ▶ Design mockup or ideas to help with design direction.
- ▶ Click-thru URLs and Social Media links/handles

* Contact your Account Representative for a quote on design services.

NOTE: Design services include 2 rounds of proofs so be sure to include any edits/changes/feedback in the first round to avoid additional fees.

Our Design team will send a preview email through Mailchimp and ask for any edits/changes. Once approved, we will schedule the e-blast for deployment.

CREATIVE CONTACT:

WEBPRODUCTION
@WEBMEDIAGROUP.COM



Your Brand Elements

Including logo and photo(s) that represent your brand

Body Copy

100 word max. Content should include an offer or announcement and appeal to the Relocation audience

Call-to-Action

Contact Information

Include address, phone, website and social media

Market Relocation Guide Footer

Please include Subject Line + Preview Text

Southwest Airlines	\$49 fare sale! Hot deals for winter travel. - These deals are snow joke. View in web browser View our mobile si
Goldbelly	Pizza Sale ENDS TOMORROW! 🍕 - Up to 30% off Bartolini's, Di Fara, Imo's, and more of America's most legend

Subject Line

Preview Text