

# Magazine Advertising Specs

Please submit  
materials through  
the **Client Portal**

**or**

directly to your  
**Account Executive.**

For material submission  
& other client services visit:  
[webmediagroup/clientportal](http://webmediagroup/clientportal)

If you need help accessing  
the Client Portal, try resetting  
your password or contact  
your Account Executive for  
login information.

## CREATIVE CONTACT

Please email  
[webproduction@webmediagroup.com](mailto:webproduction@webmediagroup.com)  
with creative  
questions

## Publication Ad Sizes:

- ◆ Two-page spread
- ◆ Full page
- ◆ 2/3 Page
- ◆ Half page (Horz/Vert)
- ◆ 1/3 page
- ◆ 1/6 Page (Horz/Vert)

### TWO-PAGE SPREAD

FULL BLEED:  
17" x 11.125"

TRIM SIZE:  
16.75" x 10.875"

LIVE AREA:  
16.25" x 10.375"

*(leave 1" minimum in the  
center without text/logos  
to allow for gutter)*

### FULL PAGE BLEED

FULL BLEED:  
8.625" x 11.125"

TRIM SIZE:  
8.375" x 10.875"

LIVE AREA:  
7.875" x 10.375"

**OR**

**FULL PAGE  
NON-BLEED**  
7.5" x 9.75"

### TWO-THIRDS BLEED

5.5" x 11.125"

TRIM SIZE:  
5.25" x 10.875"

LIVE AREA:  
4.75" x 10.375"

**OR**

**TWO-THIRDS  
NON-BLEED**  
4.875" x 9.75"

### HALF (H) BLEED

8.625" x 5.5"

TRIM SIZE:  
8.375" x 5.25"

LIVE AREA:  
7.875" x 4.75"

**OR**

**HALF PAGE (H)  
NON-BLEED**  
7.5" x 4.75"

### HALF (V) BLEED

5.5" x 8.25"

TRIM SIZE:  
5.25" x 8"

LIVE AREA:  
4.75" x 7.5"

**OR**

**HALF (V)  
NON-BLEED**  
4.875" x 7.5"

### THIRD (H) BLEED

5.5" x 5.5"

TRIM SIZE:  
5.25" x 5.25"

LIVE AREA:  
4.75" x 4.75"

**OR**

**THIRD (H)  
NON-BLEED**  
4.875" x 4.75"

### THIRD (V) BLEED

3" x 11.125"

TRIM SIZE:  
2.75" x 10.875"

LIVE AREA:  
2.25" x 10.375"

**OR**

**THIRD (V)  
NON-BLEED**  
2.3125" x 9.75"

### ONE-SIXTH PAGE (H)

4.875" x 2.3125"

### ONE-SIXTH PAGE (V)

2.3125" x 4.75"

- ◆ High-resolution, flattened PDF files with fonts embedded and no cropmarks are preferred
- ◆ We do not accept Canva, Word, PowerPoint or Publisher files.
- ◆ Bleed Specifications include a 0.125" Bleed

- ◆ Create ad at a minimum of 300 dpi and save in CMYK
- ◆ Convert all type to outlines
- ◆ Embed all images, graphics, fonts
- ◆ Be sure to flatten all artwork (including transparency)