

Pullout Poster Specs

Please submit materials through the **Client Portal**

or

directly to your **Account Executive**.

For material submission & other client services visit:

webmediagroup/clientportal

If you need help accessing the Client Portal, try resetting your password or contact your Account Executive for login information.

CREATIVE CONTACT

Please email
[webproduction
@webmediagroup.com](mailto:webproduction@webmediagroup.com)
with creative
questions

Unfolded Piece

FULL BLEED:
15.25" x 20.75"
TRIM SIZE:
15" x 20.5"
LIVE AREA:
14" x 19.5"

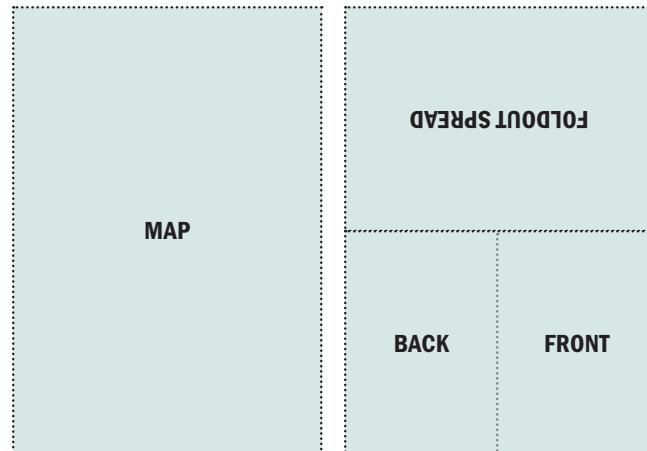
EACH PAGE

FULL BLEED:
7.75" x 10.5"
TRIM SIZE:
7.5" x 10.25"
LIVE AREA:
6.5" x 9.25"

← CAN BE COMBINED AS SPREAD →

FULL BLEED: **15.25" x 10.5"**
TRIM SIZE: **15" x 10.25"**
LIVE AREA: **14" x 9.25"** (less .5" for gutter)

Layout



Design Creation Tips:

- Pullout Trim Size 15" x 20.5"
- Files should be set to 300dpi, CMYK
- All files should be designed and submitted as a bleed. Bleed is .125"
- Providing the source file, packaged with fonts and links, is preferred.
- Final size should be 15.25 x 20.75