

## Print Advertising Specs

### Please submit materials through the **Client Portal**

or

# directly to your **Account Executive**.

For material submission & other client services visit: webmediagroup.com/client-portal/

If you need help accessing the Client Portal, try resetting your password or contact your Account Executive for login information.

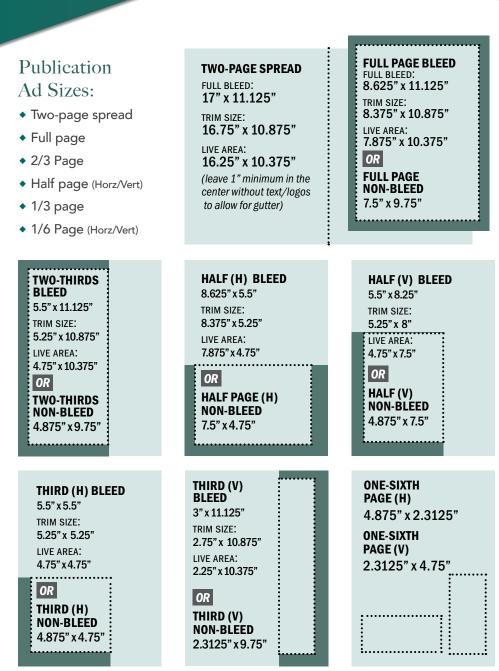
### CREATIVE CONTACTS

Erin Seal Creative Director

512-567-1177 erin.seal@webmediagroup.com AUSTIN, PORTLAND

#### Debora Licón Art Director

972-809-8510 debora.licon@webmediagroup.com DALLAS - FT WORTH, DENVER, HOUSTON, PHOENIX, TUCSON



- High-resolution, flattened PDF files with fonts embedded and no cropmarks are preferred
- We do not accept Canva, Word, PowerPoint or Publisher files.
- Bleed Specifications include a 0.125" Bleed

- Create ad at a minimum of 300 dpi and save in CMYK
- Convert all type to outlines
- Embed all images, graphics, fonts
- Be sure to flatten all artwork (including transparency)