

Please submit materials through the **Client Portal**

or

directly to your **Account Executive.**

For material submission & other client services visit:

webmediagroup/clientportal

If you need help accessing the Client Portal, try resetting your password or contact your Account Executive for login information.

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Publication Ad Sizes:

- ◆ Two-page spread
- ◆ Full page
- ◆ 2/3 Page
- ◆ Half page (Horz/Vert)
- ◆ 1/3 page
- ◆ 1/6 Page (Horz/Vert)

TWO-PAGE SPREAD

FULL BLEED:
17" x 11.125"

TRIM SIZE:
16.75" x 10.875"

LIVE AREA:
16.25" x 10.375"

(leave 1" minimum in the center without text/logos to allow for gutter)

FULL PAGE BLEED

FULL BLEED:
8.625" x 11.125"

TRIM SIZE:
8.375" x 10.875"

LIVE AREA:
7.875" x 10.375"

OR

FULL PAGE NON-BLEED
7.5" x 9.75"

TWO-THIRDS BLEED

5.5" x 11.125"

TRIM SIZE:
5.25" x 10.875"

LIVE AREA:
4.75" x 10.375"

OR

TWO-THIRDS NON-BLEED
4.875" x 9.75"

HALF (H) BLEED

8.625" x 5.5"

TRIM SIZE:
8.375" x 5.25"

LIVE AREA:
7.875" x 4.75"

OR

HALF PAGE (H) NON-BLEED
7.5" x 4.75"

HALF (V) BLEED

5.5" x 8.25"

TRIM SIZE:
5.25" x 8"

LIVE AREA:
4.75" x 7.5"

OR

HALF (V) NON-BLEED
4.875" x 7.5"

THIRD (H) BLEED

5.5" x 5.5"

TRIM SIZE:
5.25" x 5.25"

LIVE AREA:
4.75" x 4.75"

OR

THIRD (H) NON-BLEED
4.875" x 4.75"

THIRD (V) BLEED

3" x 11.125"

TRIM SIZE:
2.75" x 10.875"

LIVE AREA:
2.25" x 10.375"

OR

THIRD (V) NON-BLEED
2.3125" x 9.75"

ONE-SIXTH PAGE (H)

4.875" x 2.3125"

ONE-SIXTH PAGE (V)

2.3125" x 4.75"

- ◆ High-resolution, flattened PDF files with fonts embedded and no cropmarks are preferred
- ◆ We do not accept Canva, Word, PowerPoint or Publisher files.
- ◆ Bleed Specifications include a 0.125" Bleed

- ◆ Create ad at a minimum of 300 dpi and save in CMYK
- ◆ Convert all type to outlines
- ◆ Embed all images, graphics, fonts
- ◆ Be sure to flatten all artwork (including transparency)