

## Pullout Poster Specs

Please submit materials through the Client Portal

or

directly to your **Account Executive**.

For material submission & other client services visit:

webmediagroup/clientportal

If you need help accessing the Client Portal, try resetting your password or contact your Account Executive for login information.

## **CREATIVE CONTACTS**

Erin Seal, Creative Director erin.seal@webmediagroup.com
AUSTIN, PORTLAND

Debora Licón, Art Director debora.licon@webmediagroup.com
DALLAS - FT WORTH, DENVER,

HOUSTON, PHOENIX, TUCSON

Unfolded Piece

FULL BLEED:
15.25" x 20.75"
TRIM SIZE:
15" x 20.5"
LIVE AREA:
14" x 19.5"

EACH PAGE

FULL BLEED:
7.75" x 10.5"

TRIM SIZE:
7.5" x 10.25"

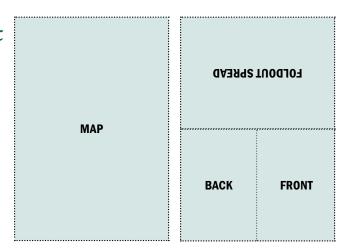
LIVE AREA:
6.5" x 9.25

FULL BLEED: 15.25" x 10.5"

TRIM SIZE: 15" x 10.25"

LIVE AREA: 14" x 9.25' (less.5" for gutter)

Layout



## Design Creation Tips:

- + Pullout Trim Size 15" x 20.5"
- + Files should be set to 300dpi, CMYK
- + All files should be designed and submitted as a bleed. Bleed is .125"
- + Providing the source file, packaged with fonts and links, is preferred.
- + Final size should be 15.25 x 20.75