



Custom eMag Specs

Please submit materials through the **Client Portal**

or

directly to your **Account Executive.**

For material submission & other client services visit:

webmediagroup/clientportal

If you need help accessing the Client Portal, try resetting your password or contact your Account Executive for login information.

CREATIVE CONTACTS

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For Cover

- ◆ vector or high res logo with transparent background (png preferred, but ai and eps acceptable)
- ◆ URL where the logo will click to

Replacement ads

Competitor ads will be removed. The number of replacement ads needed will vary with each issue. Your Account Executive will provide a list with the number of ads in each size needed once determined.*

- ◆ 3-10 ad placements in various sizes (use the print ad specs for exact ad sizes)
- ◆ Specific URLs associated with each ad, if different

* This list will be provided no sooner than 2 weeks after the main issue has gone to press.

** Ads can be replaced up to 3x a year and must be provided a minimum of 3 weeks prior to requested go-live date.